

# Cardiology of Atlanta

## Website Privacy Policy

Cardiology of Atlanta respects your privacy and is committed to protect the personal information that you share with us. Generally, you can browse through our website without giving us any information about yourself. When we do need your personal information to provide services that you request or when you choose to provide us with your personal information, this policy describes how we collect and use your personal information.

### **Information Collection**

Personal information means any information that may be used to identify an individual, including, but not limited to, a first and last name, email address, a home, postal or other physical address, other contact information, title, birth date, gender, occupation, industry, personal interests, and other information when needed to provide a service you requested.

When you browse our website, you do so anonymously, unless you have previously indicated that you wish Cardiology of Atlanta to remember your login and password. We don't collect personal information, including your email address. We do log your IP address (the Internet address of your computer) to give us an idea of which part of our website you visit and how long you spend there. But we do not link your IP address to any personal information unless you have logged in to our website. Like many other commercial websites, the Cardiology of Atlanta website may use a standard technology called a "cookie" to collect information about how you use the site. Please go to "Cookies and Tracking Information" below for more information.

Cardiology of Atlanta collects personal information when you register with Cardiology of Atlanta for a patient account or when you submit your information to Cardiology of Atlanta for any other reason.

Access to certain Cardiology of Atlanta patient portal web pages require a login and a password. The use of those web pages, and the information may be governed by a separate user agreement. Your personal information may be retained by Cardiology of Atlanta to verify compliance with the agreement.

### **Notification**

When personal information is collected, we will inform you at the point of collection the purpose for the collection. Cardiology of Atlanta will not transfer your personal information to third parties without your consent.

We will always give you the opportunity to "opt out" of receiving direct marketing. This means we assume you have given us your consent to collect and use your information in accordance with this Policy unless you take affirmative action to indicate that you do not consent, for instance by clicking or checking the appropriate option or box at the point of collection. In some cases, when applicable, we will provide you with the opportunity to "opt in." This means we will require your affirmative action to indicate your consent before we use your information for purposes other than the purpose for which it was submitted.

## **Cookies and Tracking Technology**

A cookie is a small data file that certain Web sites write to your hard drive when you visit them. A cookie file can contain information such as a user ID that the site uses to track the pages you've visited, but the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Some parts of the website use cookies to understand user traffic patterns. We do this in order to determine the usefulness of our website information to our users and to see how effective our navigational structure is in helping users reach that information.

If you prefer not to receive cookies while browsing our website, you can set your browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence. You can also refuse all cookies by turning them off in your browser, although you may not be able to take full advantage of the website if you do so. You do not need to have cookies turned on to use/navigate through many parts of our website. Access to the patient portal requires a login and password.

## **Information Sharing and Disclosure**

Your personal information is never shared outside Cardiology of Atlanta without your permission, except under conditions explained below.

Cardiology of Atlanta may send your personal information to other companies or people under any of the following circumstances: when we have your consent to share the information; we need to share your information to provide the product or service you have requested; we need to send the information to companies who work on behalf of Cardiology of Atlanta to provide a product or service to you (we will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose). We will also disclose your personal information if required to do so by law, to enforce our Terms of Use, or in urgent circumstances, to protect personal safety, the public or our websites.

## **Your Ability to Review and Delete Your Account and Information**

If you are a registered user of the patient portal, you can review your personal information by logging in using your user name and password. You may also request deletion of your Cardiology of Atlanta account or any of your personal information held by us by sending an email to [privacy@cardioatl.com](mailto:privacy@cardioatl.com)

## **Data Security**

Your Cardiology of Atlanta account information is password-protected for your privacy and security. Cardiology of Atlanta safeguards the security of the data you send us with physical, electronic, and administrative procedures. In certain areas of our websites, Cardiology of Atlanta uses industry-standard SSL-encryption to enhance the security of data transmissions. While we strive to protect your personal information, we cannot ensure the security of the information you transmit to us, and so we urge you to take every precaution to protect your personal data when you are on the Internet. Change your passwords often, use a combination of letters and numbers, and make sure you use a secure browser.

## **Children and Privacy**

Our websites do not target and are not intended to attract children under the age of 13. Cardiology of Atlanta does not knowingly solicit personal information from children under the age of 13 or send them requests for personal information.

### **Third Party Sites**

The website may contain links to other sites. Cardiology of Atlanta does not share your personal information with those websites and is not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies.

### **Changes to this Privacy Policy**

Cardiology of Atlanta will amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will make that information available by posting a notice on this site.

### **Questions or Suggestions**

If you have questions or concerns about our collection, use, or disclosure of your personal information, please email us at [privacy@cardioatl.com](mailto:privacy@cardioatl.com)